

Introducing GC Ruscello floss

Brilliant colours.

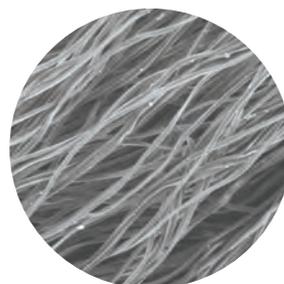
Brilliant floss.

New wedge shaped and microfibre innovation

- Ruscello fibres are wedge-shaped: plaque is easily removed
- GC Ruscello floss uses micro-fibre technology – each fibre is approximately 1/100th the thickness of human hair, with 5 times as many fibers as existing floss for easy access and better coverage
- Ruscello floss has exceptionally soft texture so its gentle on the gingiva
- Great flavour for a refreshing finish



Unwaxed Ruscello floss is indicated for use in dental practice



Wedge shaped microfibrils

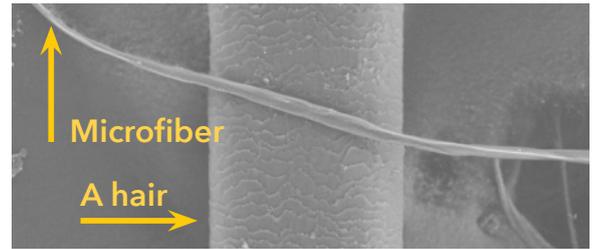
Unwaxed 30m (white)

Waxed Mint 30m
(pink, yellow, purple or green)

The world's first Microfiber floss

What is Microfiber?

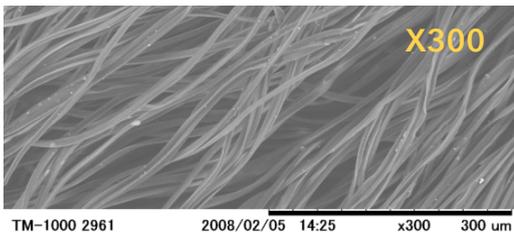
The diameter of Microfiber is less than one denier. Compared to a human hair, it is only about one hundredth in diameter.



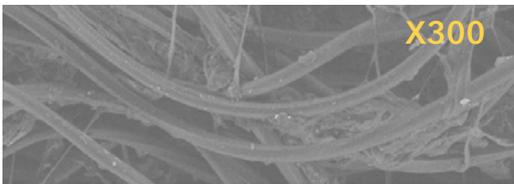
Superfine fiber - Superior Cleaning

Ruscello floss fiber are only 6µm in diameter, one-third of conventional floss.

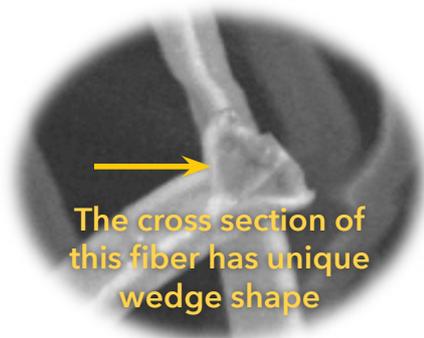
The total amount of fiber in the floss is 1400, up to five times more than the conventional nylon floss.



Ruscello floss 6µm



Conventional nylon floss 15-20µm



When wiping with conventional floss, plaque might remain due to its large and round cross sections.

When wiping with ruscello floss, plaque is taken up into its micro porosities and wiped away.

Soft texture

Ruscello floss has exceptionally soft texture. Ideal for patients who have gum pain or inflammation.



Excellent tool for drug delivery

Ruscello floss can absorb and hold pastes, such as GC Tooth Mousse or fluoride gel and deliver the active ingredient directly into the carious region at the proximal tooth surface.



"GC Ruscello Floss looks funky with its bright packaging, but it offers so much more. The microfibrres of this floss slide easily between teeth, even in tight contact areas and along restoration margins. It has a pleasant mint taste which is not overpowering. The microfibrres removed an impressive amount of biofilm from between the teeth compared to other brands of floss. The amount of biofilm this floss removed surprised me. A very easy floss to use."

Anna Holyoake
NZDHA President

75% of patients preferred Ruscello Floss to conventional nylon floss